



SPONSORSHIP OPPORTUNITY

21-24 November 2024,
Bengaluru

21-24
NOVEMBER
2024
BENGALURU

WELCOME — MESSAGE

Welcome to the 39th annual conference of the Indian Rheumatology Association, IRACON 2024. IRACON 2024 is happening in the most vibrant and cosmopolitan city of India - Bengaluru. The conference will be held for 4 days in the autumn of this year from Nov 21-24, 2024.

The venue of the conference is Chamara Vajra, Palace Grounds. Located adjacent to the "Bengaluru Aramane" (Bengaluru Palace), the conference venue provides ample space with large convention halls for scientific deliberations, exhibition area, dining and entertainment space. It is distinguished for its lush greenery, elegant architecture, state of the art technology for hosting conferences, and convenient accessibility.

Around 2000-2500 delegates are expected to attend IRACON 2024. Practising Rheumatologists, Trainees and allied medical professionals such as Internists and General Practitioners will participate in IRACON 2024.

IRACON is the flagship event of the Indian Rheumatology Association and the largest confluence of Rheumatology in India wherein national and international leaders gather, discuss and shape future. IRACON, therefore, is the pinnacle of rheumatology conferences in India.

Exhibition showcasing the latest advances in Pharmacotherapeutics provides unique opportunity to showcase products and build connect with the Rheumatology and allied health professionals in India and abroad.

We welcome you to be part of IRACON 2024, Bengaluru, promising an unparalleled experience, featuring the latest research, advancements and networking opportunities with esteemed speakers from across India and around the globe. Join us as we deliver the epitome of excellence in Rheumatology.

Dr. Nagaraj S

Organizing Secretary

Dr. Chandrashekara S

Organizing Chairman

Secretariat:

Trust Rheumatology Arthritis & CTD Clinic (TRACC)

#1182, 22nd A Cross, Banashankari 2nd Stage,

Near Devegowda Petrol Bunk, Near KIMS College, Bengaluru-560070.

+91 98865 04455 | E-mail: iraconbengaluru24@gmail.com



INDUSTRY SPONSORED SESSION

Scientific sessions can be planned keeping a particular disease or therapeutic intervention as theme. Subject experts are involved. There will be lectures, panel discussions, case-based discussions based on the theme.

These are unique sessions which bring in interested delegates and subject experts on same platform to have in-depth deliberations on the theme. They will immensely benefit all the attendees. These sessions can be given space on all three days of the conference in the prime time.

This will be a great opportunity for interested entities to sponsor an industry sponsored session and inform interested delegates well in advance through brochures and messages.



ON DEMAND SESSIONS

Scientific sessions are recorded and featured on the conference website / app. All registered delegates can access them later, for several months after conference.

When there are interesting lectures and discussions taking place simultaneously in various halls, it will be advantage to watch recorded sessions later at the convenience of delegates.

Brief adverts can be featured in the recorded sessions depending on relevance to the topic. These adverts are at the beginning or end of the lecture / panel discussion.



SPONSORSHIP OPPORTUNITIES

Premium / Platinum Stalls / Sponsor

Benefits included:

- Stall in premium location
- Branding in faculty lounge
- Branding in main conference hall area
- Signage in prime locations
- Recognition in Conference brochure
- Featured scientific sessions (optional)
- Featuring in Workshops (optional)
- Prime Advert in the conference Souvenir
- Listing in powerpoint presentations in between sessions
- Registrations as specified



Principal / Diamond Stalls / Sponsor

Benefits included:

- Stall of 15X10 Ft in opted location
- Signage in prime locations
- Evening dinner on select conference days (optional)
- Branding in specified conference area
- Featured scientific sessions (optional)
- Advert in the conference Souvenir
- Listing in powerpoint presentations in between sessions
- Recognition in Conference brochure
- Registrations as specified

Main / Gold Stalls / Sponsor

Benefits included:

- Stall of 12X10 Ft in opted location
- Signage in prime locations
- Evening dinner on select conference days (optional)
- Featuring in Workshops (optional)
- Branding in specified conference area
- Listing in powerpoint presentations in between sessions
- Recognition in Conference brochure
- Advert in the conference Souvenir
- Registrations as specified

Key / Silver Stalls

Benefits included:

- Stall of 10X10 Ft in opted location
- Signage in prime locations
- Branding in specified conference area
- Featuring in Workshops (optional)
- Advert in the conference Souvenir
- Listing in powerpoint presentations in between sessions
- Registrations as specified

Vital Stalls

Benefits included:

- Stall of 8X10 Ft in opted location
- Signage in select locations
- Featuring in Workshops (optional)
- Branding in select locations
- Registrations as specified

Essential Stalls

Benefits included:

- Stall size 7X10 Ft
- Signage in select locations
- Branding in select locations
- Registrations as specified

Regular Stalls

Benefits included:

- Stall size 5X10 Ft
- Signage in select locations
- Branding in select locations
- Registrations as specified

WORKSHOPS

The following workshops will be held as part of IRACON 24 on the pre-conference day November 21, 2024, Thursday. Sponsorships for each workshop to be discussed. The companies will get exclusive branding in the workshop they are sponsoring.

1. MSK - USG
2. MRI
3. CTD - ILD
4. Scientific Writing
5. Autoantibody Workshop
6. Osteoporosis
7. Disease scoring in Rheumatic diseases: GRAPPA, Scleroderma, Lupus, RA
8. Survival Skills in Rheumatology Practice
9. Artificial Intelligence in Rheumatology
10. Soft tissue rheumatism

POSTER ZONE



IRACON 24 features clinical and basic immunology research. About 500 research abstracts are submitted every year. After screening by the abstract committee, some will be come eligible for oral presentation. Remaining are featured in the poster area. The posters are displayed in physical or e-format.

EXHIBITION BOOTH/ SPACE BRANDING



IRACON 2024 venue has ample space to install exhibition booths. Stall layout is planned in such a way that all booths receive visitors and exhibitors can have quality interaction. There will be stalls of various capacities. We have ensured even the simplest of the stalls will have adequate space to showcase your products.

Expert event management companies will be engaged in designing stall layout and they will work in consultation with organizing committee and sponsors to ensure appropriate and satisfactory designs. Every effort is made to ensure a better visitor experience and sponsors' comfort.

IRACON 24 CONFERENCE SOUVENIR

A souvenir consisting of diverse subjects from Rheumatology to Wildlife is being compiled and will be released during the inauguration of IRACON 2024.

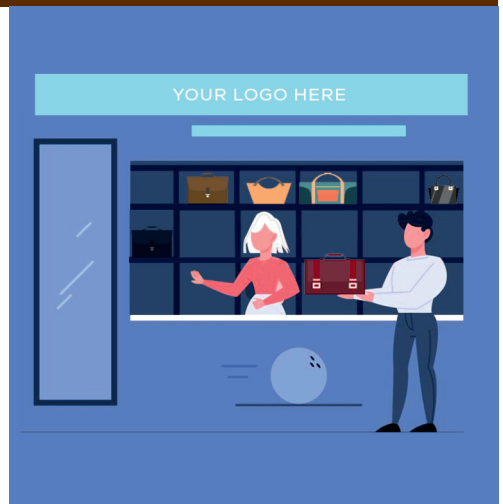
The souvenir team is working to make it unique and memorable. Full page or half page adverts can be featured in the conference souvenir. Cover page advert options are also available

CLOAKROOM FOR ATTENDEES

Cloakroom facility will be provided for all attendees of IRACON 24. Delegates / faculty can leave their belongings in the Cloakroom, which will be tagged for identification and retrieval.

There is scope for featuring brands in the cloak room area.

Interested sponsors can take this opportunity and enhance connect with visitors.



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WELCOME RECEPTION - FACULTY DINNER

On Thursday, on the day of workshops and pre-conference, there will be a welcome dinner for faculty. This will be hosted in the conference venue, Muktha. About 300 faculty and participants will be there. Companies willing to connect with national and international faculty can take this opportunity to sponsor the faculty dinner.



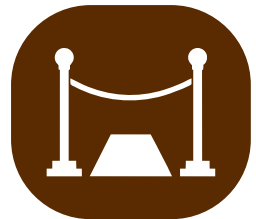
INAUGURAL DINNER / ENTERTAINMENT

On the first day of conference, Friday, 22nd November 2024, inaugural dinner will be hosted in the lawns of Marakata at the conference venue. About 1000 delegates and faculty are likely to be present. Companies sponsoring inaugural dinner will have exclusive opportunity to interact and showcase their brands. This sponsorship will also be featured in brochures and at the venue with appropriate signages.



GALA DINNER / ENTERTAINMENT

On the second day of the main conference, November 23, 2024, Saturday, gala dinner will be hosted for all delegates and faculty. About 1500 people are likely to participate. It will be held in the MARAKATA lawns of the Chamara Vajra. Cultural and entertainment programs will also be there. There will be exclusive branding opportunity for interested companies sponsoring the Gala dinner.



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DELEGATE BAG

All participants of IRACON 2024 will receive a Delegate bag. The delegate bag can feature select brands of exclusive sponsors. A memento also will be given as part of the delegate kit and there is a scope for branding here as well.



VENUE WI FI – DIGITAL CONNECT

The meeting halls, poster area, faculty lounge, exhibition stall area and dining space at Chamara Vajra will be provided Wifi access during IRACON 24.

Wifi sponsors have opportunity to feature signages at various places in the conference venue.



LANYARD AND ID CARD

Lanyards of IRACON 24 can feature select brands. These are usually from the Premium and Principal Sponsorships



ONSITE BRANDING OPPORTUNITIES

YOUR BRAND HERE



YOUR BRAND HERE



YOUR BRAND HERE



YOUR BRAND HERE

ENTRANCE ARCH AT MAIN GATE

YOUR BRAND HERE

ನಮಸ್ಕಾರ



ಗಲಾಖಡೆ

WELCOME
TO



...Together in pursuit of excellence

YOUR BRAND HERE

16' x 8' welcome board facing towards main entrance



YOUR BRAND HERE



YOUR BRAND HERE



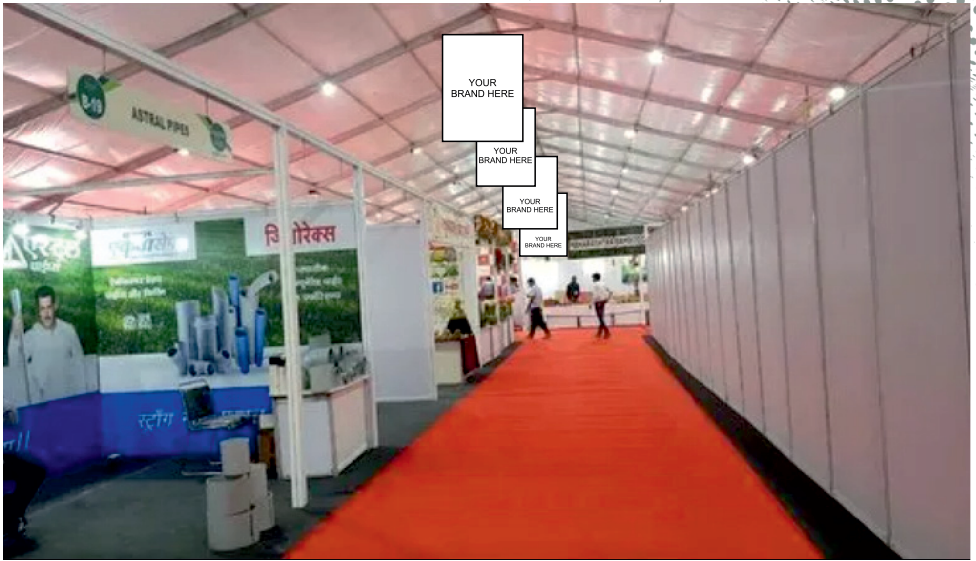
YOUR BRAND HERE



YOUR BRAND HERE

ENTRANCE ARCH BEFORE REGISTRATION COUNTERS





3' x 4' hanging banners in expo hall and meal area - 40 Nos.



PHOTO BOOTH



SPONSORSHIP OPPORTUNITY

Stalls Tariff at IRACON 2024, Bengaluru

Stall Number and Size	Price per Stall
Stall size 25 X 10 Ft	
Stall size 20 X 10 Ft	
Stall size 16 X 10 Ft	
Stall size 12 X 10 Ft	
Stall size 10 X 10 Ft	
Stall size 9 X 9 Ft	
Stall size 6 X 6 Ft	
Stall size 4 X 6 Ft	

TOTAL (Excluding 18% GST)

Digital Branding Tariff at IRACON 2024, Bengaluru

Digital Space for 6 Months	Qty.	Unit Price
Website branding	1	
Abstract portal branding	1	
Mobile App	1	

Rates are Excluding 18% GST

Print media Branding Tariff at IRACON 2024, Bengaluru

Advertisements Opportunities		Unit Price
Souvenir book Advertisement	Full page	
Souvenir book Advertisement	Half page	
Delegate Bag	3000 - Qty	

Rates are Excluding 18% GST

Sponsorship Opportunities Tariff at IRACON 2024, Bengaluru

Sponsorship Opportunities	Qty.	Unit Price
Scientific Sessions, per session up to 15 to 20 minute	1	
Gala Dinner on main conference day (Up to 3000 delegates)	1	
Inaugural Dinner (Exclusive branding for sponsor)	1	
Faculty Dinner (Exclusive branding for sponsor)	1	
Venue WIFI- Digital Connect (Up to 300 delegates)	1	

Rates are Excluding 18% GST

Onsite Branding Tariff at IRACON 2024, Bengaluru

Branding Locations	Qty.	Unit Price
Registration, contact less check-in Kiosk with Lanyard & ID Card branding	1	
E-poster Zone branding	1	
Cloak room	1	
Kids and family zone	1	
Photo Booth Branding as per design	1	
3' x 6' driveway branding - 30 Nos.	30	
Entrance arch at main gate	1	
Entrance arch before registration counters	1	
16' x 8' welcome board facing towards main entrance	1	
Expo hall façade branding	1	
3' x 4' hanging banners in expo hall and meal area - 40 Nos.	40	

Rates are Excluding 18% GST



39TH ANNUAL CONFERENCE OF
INDIAN RHEUMATOLOGY ASSOCIATION



...Together in pursuit of excellence

BENGALURU

| 21-24 November 2024,

Venue : Chamara Vajra, Palace Grounds, Bengaluru

Pre-conference : 21st Nov 2024

Conference : 22nd to 24th Nov 2024

Conference Secretariat :

Dr Nagaraj S

Rheumatologist

Organising Secretary - IRACON 24

Trust Rheumatology Arthritis & CTD Clinic (TRACC)

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secretariat@iraconbengaluru24.com



iraconbengaluru24@gmail.com



www.iraconbengaluru24.com



#iracon2024 @2024iracon iraconbengaluru24.com